

The All Purpose Show



www.allpurposeshow.com

Facebook: @theallpurposeshow

YouTube: @theallpurposeshow

Host



Shanna Stroud

Shanna Stroud is the CEO of her company Zeb Ink Notes. She is also a self published author as well.

She is the founder and director of The All Purpose Show



Social Network

facebook:@shannastroud

twitter:@zebinknotes

instagram: @shannastroud

co-host Zbankz



Zach "ZBankz" Dupree is the CEO of his company In-Life ENT. He is also music artist.



Social Network

facebook: @zachdupree

twitter: @officialzbankz

instagram: @zbankz13

Company Overview

The All Purpose Show was established the year of 2012. Founded by Shanna Stroud . Shanna Stroud is the host of the show along with her co host ZBankz . The All Purpose Show began as a Youtube channel . Our show focus on Independent entrepreneurs across the world. Giving exposure to individuals that are on the rise in their career of success. We do one on one sit down interviews. We also do over the phone interviews as well. We discuss what is happening in the community . We also discuss how to stay healthy. We announce up and coming events. We also give inspirational guidance. Our first televised show aired Jan 13, 2013 on KTVE and KARD on the ArkLaMiss area in the southeast region. The show is a 30 min segment. The show is sponsored by Zeb Ink Notes (Shanna Stroud CEO) and In-life Ent Zach "Zbankz Dupree Ceo. As CEO's of our own company we have corroborated together to bring forth independent business owners. We help the independent business owners to keep striving to success by giving them televised exposure . We also do Via promote them as well with Youtube, Facebook, Twitter, Instagram and other social sites as well. I have enclosed a few Youtube Link from where we started from to our point now. Also I have attached an event that we are sponsoring for all the independent artist throughout the state of Arkansas that are unsigned.

Mission

Helps independent entrepreneurs with marketing tips. We give exposure to independent business owners across the globe. Zeb Ink Notes wants to connect with you to help spread the word about your brand!

Our Motto

We Do Everything On Purpose , For A Purpose!



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Stroud Show Moving From Youtube to 2 TV Channels

The All Purpose Show started from a Youtube Channel. For the year 2013 the show has crossed over onto KTVE and KARD channels. The first show will air Jan. 11 on Channel KARD Fox 14 at 1 a.m. and on KTVE at 3 a.m. Stroud and Zach Dupree have interviewed numerous entrepreneurs and celebrities as well.

From Crossett, Stroud is the CEO of her company, Zeb Ink Notes. She is a mother of two. She is also a self published author of three books.

Zach Dupree is from Crossett and is the CEO of his company In Life Entertainment. He is also a recording artist.

The show will also have a panel on different topics, announcements of school activities, and inspirational moments of encouraging words as well as eating and staying healthy.

Co-Host ZBANKZ
Host Shanna Stroud



Photos with recording Hip Hop artist "Trina"

Interviewed by Dennis Maxwell



Q Lite Radio Station 99.5 FM

WHERE WE DO EVERYTHING FOR A PURPOSE ON PURPOSE

SPONSORED BY ZEB INK NOTES & IN-LIFE ENT.

CO HOST BY
Z-BANKZ

HOST BY
SHANNA STROUD

ADVERTISE WITH US

ZBANKZ NUMBER 870-224-6135

SHANNA STROUD 870-500-2423

**BECOME A GUEST
ON THE SHOW
BY EMAILING US AT**

ALLPURPOSESHOW@YAHOO.COM



WWW.ALLPURPOSESHOW.WEEBLY.COM

Small text on the right side of the poster, including a section titled "Small Show Moving From Youtube to 2 TV Channels".



MEDIA

**Become a guest on the show!
Three Ways**

- **One on one interview**
 - **Phone interview**
 - **Via Skype interview**

Interview Package

**One on one sit down interview package \$100.00
interview run time (20mins)**

terms: must live in a 200 miles radius from our office in Crossett, Arkansas

Out of radius package

\$300.00

interview run time (20 mins)

**Phone or Via Skype interview Package \$35.00
interview run time (15 mins)**

Benefit:

**Giving exposure to your brand in televised view.
Tv household viewers-162,000 +
Southeast Region coverage**

(Arkansas, Louisiana, Mississippi)

-
- **You receive one copy of the show on DVD**

You will receive via promotion
(email blast, twitter, facebook)

•
You will be featured on our website

**Your aired interview will be
featured on our Youtube channel**

-
- **You will receive a 125x125 Ad on our website for 30
days.**

Broadcast

KARD

KTVE

**If interested email us at
(allpurposeshow@yahoo.com)
or contact **Shanna Stroud**
870-500-2423**

**The All Purpose Show has media package!
AD Slot : \$20 per segment**

**If you are interested please feel free to email us or contact
us by phone.**

Email:allpurposeshow@yahoo.com

- **Shanna Stroud (870) 500-2423**
- **Zach Dupree (870) 224-6135**

**The ad slot agreement is also attach down below press
kit.**

This Advertising Purchase Agreement is made and entered into between advertiser purchaser ., (hereinafter “advertisement purchaser”) Now for valuable consideration, receipt of which is acknowledged, the parties agree as follows:

1) Obligations . By this agreement the Parties have agreed to allow to purchase advertising time on The All Purpose Show. As the advertisement purchaser will be responsible for the content to (allpurposeshow@yahoo.com) or mail content material to All Purpose Show 2565 Hwy 133 North , Hamburg, Arkansas 71646. Please note that all materials sent will not be mailed back. As the advertisement purchaser will pay a flat rate of \$20 for one segment of the All Purpose Show. All payments can be made through our Paypal account (zebinknotes@yahoo.com) or Money Order payable to: Shana Stroud 2565 Hw 133 North Hamburg Arkansas 71646 .

2) Content examples to send Your brand contact info and logos, Youtube, Twitter, Facebook, Instagram ect. Books, music (radio ready in mp3 format) and etc.

3) Video and Audio Display . The parties agree that there will be a 1 minute commercial alone with brand of business scroll on the televised screen. Continuously running television loop on the All Purpose Show screen.

4) Term . NON- REFUNDABLE . All right reserved by The All Purpose Show.

The All Purpose Show
www.allpurposeshow.weebly.com

Thank you for your interest!

The All Purpose Show